

## MSc

# BUSINESS AND ECONOMICS

THESIS AND NON-THESIS OPTIONS

Master of Science in Business and Economics  
Overview of the Program

- Graduates will receive Master of Science in Business and Economics from Assumption University.
- Bilingual Education: Coursework is offered in Chinese and English parallelly so students can opt to study the coursework in their preferred languages; research and publication are conducted in English.
- Preparing graduates who will receive rigorous training in economics and practical business applications.
- Graduates will be particularly attractive hires as analysts in both business organizations and government agencies.
- Graduates can effortlessly continue to the Ph.D. in Business and Economics program offered by Martin de Tours School of Management and Economics, Assumption University, if a further degree is desired.

### QUALIFICATION FOR ADMISSION

Applicants should meet the credentials and submit the materials stipulated as follows when seeking admission into the Program.

- (1) Bachelor's degree from institutions accredited or acknowledged by the Thai Government
- (2) GPA of at least 2 on a scale of 4.00 or equivalent for the bachelor's degree
- (3) TOEFL score of at least 530 PBT or 70 iBT, or IELTS score of at least 6.0, OR a passing score of the Assumption University English Proficiency Standard Test for Graduate Programs. IELTS and TOEFL scores only remain valid for two years. The score certificate must be valid at the point that one completes the submission of all necessary admission materials. The admission requirement is exempted for applicants whose bachelor's or master's degree is conferred by a higher education institution in the countries where the media of instruction is English.
- (4) Two letters of recommendation
- (5) Statement of purpose indicating the applicant's objectives for pursuing a master's degree

### ENTRANCE REQUIREMENTS

1. A complete application form
2. Official transcript from the previous university attended (3 copies)
3. Bachelor's degree certificate (3 copies)
4. Citizen identification card and residence registration - for Thai applicants (3 copies)
5. Passport - for non-Thai applicants (3 copies)
6. Five (1 x 1.5-inch size) photographs (formal attire, not in graduation gown)
7. Resume (3 copies)

*Note : All documents must be endorsed with signature and submitted in person within the last day of application period, otherwise the application will not be considered and the applicant will not be allowed to sit for the Admission interview.*

### ADMISSION

(English Proficiency Test and Interview)

1,000 THB

### STUDY SYSTEM

1<sup>st</sup> semester | 2<sup>nd</sup> semester  
June - Oct. | Nov. - March

### VENUE & CLASS HOURS

- » Hua Mak Campus, Ramkhamhaeng 24 Road  
Weekdays.: 6.30 - 9.30 P.M.  
Weekends.: 9.00-12.00 A.M. and 1.00 - 4.00 P.M.

### EXEMPTION

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree or a higher degree from native English speaking countries (e.g. USA, Canada, UK, and New Zealand)

**DURATION: 1.5 - 2 YEARS**

Schedule	Academic 1/2020 Batch 11 (631-xxxx)
Application Period	Jan.2 - May 30, 2020
AU English Proficiency Test	(Sat.) June 6, 2020
Written Exam (Quantitative Test)	(Sat.) June 6, 2020
Interview Date	(Sat.) June 20, 2020
Interview Result	June 27, 2020
Registration Date	1 - 7 July, 2020
Semester Begins	July 15, 2020

**COURSES**

**Core Courses**

MBE 6201	Seminar on Strategic Theory
MBE 6202	Microeconomic Theory
MBE 6203	Macroeconomic Theory
MBE 6204	Advanced Organizational Theory

**Elective Courses**

MBE 6301	Consumer Decision Making
MBE 6302	Advanced Research Methods
MBE 6303	International Financial Management
MBE 6304	Seminar on Econometrics
MBE 6305	Research Ethics and Academic Integrity
MBE 6401	Big Data and Decision Science
MBE 6402	International Marketing
MBE 6403	International Investment Analysis
MBE 6404	International Strategic Management
MBE 6405	Data Analytics and Deep Learning
MBE 6406	Seminar on Financial Economics
MBE 6407	Asset Pricing Theory
MBE 6408	Information Literacy

**STUDY PLAN**

**Thesis Option (Plan A Type A2)**

**FIRST YEAR**

**First Semester**

MBE 6201	Seminar on Strategic Theory	3
MBE 6302	Microeconomic Theory	3
One Elective Course		3
One Elective Course		3
One Elective Course		3
<b>Total</b>		<b>15</b>

**Second Semester**

MBE 6203	Macroeconomic Theory	3
MBE 6304	Advanced Organization Theory	3
One Elective Course		3
MBE7801	Thesis I	6
<b>Total</b>		<b>15</b>

**SECOND YEAR**

**First Semester**

MBE7802	Thesis II	6
<b>Total</b>		<b>6</b>

**Independent Study Option (Plan B)**

**FIRST YEAR**

**First Semester**

MBE 6201	Seminar on Strategic Theory	3
MBE 6302	Microeconomic Theory	3
One Elective Course		3
One Elective Course		3
One Elective Course		3
<b>Total</b>		<b>15</b>

**Second Semester**

MBE 6203	Macroeconomic Theory	3
MBE 6304	Advanced Organization Theory	3
One Elective Course		3
One Elective Course		3
One Elective Course		3
<b>Total</b>		<b>15</b>

**SECOND YEAR**

**First Semester**

MBE7901	Independent Study	6
<b>Total</b>		<b>6</b>

**ESTIMATED EXPENSES**

Installments	Thai Students	Non-Thai Students
	(THB)	(THB)
1 <sup>st</sup> Installment	119,600	137,100
2 <sup>nd</sup> Installment	116,600	116,600
3 <sup>rd</sup> Installment	62,950	67,950
<b>Total</b>	<b>350,150</b>	<b>372,670</b>

The fee doesn't cover the followings:

- Admission fee (Non-refundable)
- Tuition fee for non-credit courses
- Textbooks
- AU Academic Writing Courses (15,000 THB)

Note:

1. The fees are subject to change at the university's discretion without prior notice
2. Currency exchange rate: THB 30 = US\$ 1

**APPLY AT**

**Hua Mak Campus**

Admissions Center "P" Building, 1<sup>st</sup> floor,  
Ramkhamhaeng 24 Road, Bangkok 10240 Thailand

**Office hours:**

Monday – Friday	08:30 A.M. - 05:00 P.M.
Saturday	08:00 A.M. - 04:30 P.M.
Sunday	08:00 A.M. - 02:00 P.M.

**ABAC Professional Training Center**

ZEN @Central World, Level 14  
4, 4/5 Rajdamri Rd., Phatumwan  
Bangkok 10330 Thailand

**Office hours:**

Monday - Friday	10:00 A.M. to 06:00 P.M.
Saturday - Sunday	10:00 A.M. to 06:00 P.M.

**Suvarnabhumi Campus**

Admissions Center SR101,  
88 Moo 8 Bang Na-Trad Km.26, Bangsangthong,  
Samuthprakarn, Thailand 10540

**Office hours:**

Monday - Friday	08:30 A.M. to 05:00 P.M.
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**MARTIN DE TOUR SCHOOL OF MANAGEMENT AND ECONOMICS**

D.Bldg., 6<sup>th</sup> Floor, Assumption University, Hua Mak Campus,  
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**IMPORTANT**

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

*The University Registrar*

**UNIVERSITY ADMISSIONS CENTER (UNIAD)**

Last updated: April 2020

**HUA MAK CAMPUS**

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**ABAC PROFESSIONAL TRAINING CENTER**

Zen @ Central World, 14<sup>th</sup> floor.  
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