



GRADUATE STUDIES



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NETWORK OF INTERNATIONAL BUSINESS SCHOOLS ACCREDITATION

M.B.A. FAST TRACK MASTER OF BUSINESS ADMINISTRATION

- 1.5 - 2 YEARS APPROXIMATELY
- DAY AND EVENING PROGRAM
- BLOCK TEACHING
- THESIS OR NON-THESIS OPTION
- SEMINAR, WORKSHOP, DIGITAL LEADERSHIP DEVELOPMENT
- SPECIALIZATION IN MARKETING, FINANCE, GENERAL MANAGEMENT

QUALIFICATIONS FOR ADMISSION

1. Bachelor's degree or equivalent from an accredited institution in any fields
2. A minimum CGPA of 2.00 on 4.00 scale
3. Adequate undergraduate training to do graduate work in the M.B.A. Program
4. Good command of English
5. Computer literacy

ENTRANCE REQUIREMENTS

1. A completed application form
2. Official transcript of the previous university attended (1 copy)
3. Bachelor's degree certificate (1 copy)
4. Citizen identification card and residence registration (1 copy) - for Thai applicants
5. Passport (1 copy) - for Non-Thai applicants
6. Three (1x1.5 inches) photographs (formal attire, not in graduation gown)

Note : All documents must be endorsed with signature and submitted in person within the last day application period, otherwise the application will not be considered

ADMISSION FEE 1,000 THB
(English Proficiency Test and Interview Entrance Examination)

EXEMPTION

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or (PBT) 575 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree or a higher degree from native English speaking countries (e.g. USA, Canada, UK, Australia and New Zealand)

VENUE & CLASS HOURS

Huamak Campus

Ramkhamhaeng 24 Road
Weekday (Mon. - Thu.)
- Day Class: 02.00 p.m. - 05.00 p.m.
- Evening Class: 06.30 p.m. - 09.30 p.m.

ABAC Professional Learning Center

ZEN @ CentralWorld, 14th floor
- 3 days / week (Mon., Wed., Fri.)
• Day Class: 10.30 a.m. - 3.30 p.m.
• Evening Class: 06.00 p.m. - 10.00 p.m.
- Exams will be taken at Hua Mak Campus

GRADUATION REQUIREMENTS

1. Plan A: complete all required coursework of 33 credits, and pass the 15 credits of Thesis Examination
2. Plan B: Complete all required 48 credits of coursework and pass both the Written and Oral Comprehensive Examinations
3. A minimum Cumulative Grade Point Average of 3.00

ADMISSION SCHEDULE 2020

Schedule	Trimester (1/2020) May-August 2020	Trimester (2/2020) September-December 2020	Trimester (3/2020) January-April 2021
Application deadline	21 April 2020	11 August 2020	15 December 2020
Entrance Examination	26 April 2020	15 August 2020	19 December 2020
Entrance Examination Result	28 April 2020	18 August 2020	22 December 2020
Induction Day	9 May 2020	29 August 2020	10 January 2021
Instruction begins	11 May 2020	31 August 2020	11 January 2021

CURRICULUM STRUCTURE

Foundation courses

Upper Intermediate Academic Writing Course

**(For those who required AU English Proficiency Standard Course)*

Plan A: Thesis Option

Foundation Courses*

Required Courses	30 credits
Elective Course	3 credits
Thesis in concentration	15 credits
Total	48 credits

Plan B: Non-Thesis Option

Foundation Courses*

Required Courses	30 credits
Elective Courses	12 credits
Individual research project	6 credits
Comprehensive Examination	- credits
Total	48 credits

** For those who required English Proficiency Standard Course*

ESTIMATED FEES: INSTALLMENTS

Installments	Thai Students		Non-Thai Students	
	(THB)	(THB)	(US\$)	(CNY)
1 st Installment	137,500	137,500	4,583	27,500
2 nd Installment	137,500	137,500	4,583	27,500
3 rd Installment	112,500	137,500	4,583	27,500
4 th Installment	112,500	137,500	4,583	27,500
Total	500,000	550,000	18,337	110,000

The fee includes:

- First enrollment fee (matriculation fee, etc.)
- Tuition fee, University fees, Campus network fee
- Comprehensive examinations fee (first attempt only)
- Health / life insurance (non-Thai students)
- Educational Field Trip Seminar, Workshop, Digital Leadership Development
- AU Academic Writing Course (15,000 THB for first attempt only)

The fee doesn't cover the followings:

- Admission fee (non-refundable)
- Textbooks
- Maintaining Student Status (4,900 THB per Trimester)

Note:

1. In case of failed grade in any course or comprehensive examination, the student should repeat the course or exam with the registration and university fees at the latest rate separately.
2. The fees are subject to change at the university's discretion without prior notice.
3. Currency exchange rate: THB 30 = US\$ 1, THB 5 = CNY 1
4. Educational field trip is optional with additional fee 50,000 THB.

STUDY PLAN ABAC PROFESSIONAL LEARNING CENTER

Foundation Courses

AWC 2000 Upper Intermediate Academic Writing Course*

Trimester 1	Trimester 4	Trimester 5
BG 5006 Intro. To Quantitative Analysis BP 6903 Organizational Behavior BA 6601 Managerial Accounting BC 6501 Intro. To Mgt. Information Systems	BP 6918 Strategic Management BP 6955 Individual Research in Management BM 6806 International Marketing Management (Elective Course) One Elective Course	BM 6895 Internet Marketing BM 6896 Consumer Behavior BM 6897 Retail Management BN 6103 Management of Innovation BP 6905 Human Resource Management BP 6911 Business Ethic BR 6202 Supply Chain Management BR 6203 Brand Management
Trimester 2 BP 6902 Business Research Methodology BP 6910 International Business Mgt. BF 6701 Financial Management BE 6401 Managerial Economics	Trimester 5 Written and Oral Comprehensive Exam	<i>*Elective Courses with Specialization Area</i> <i>*Availability of elective courses depends on term and lecturers</i>
Trimester 3 BP 6904 Operation Management BM 6801 Marketing Management BP 6905 Human Resource management (Elective Course) BM 6802 Advertising and Promotional Strategies (Elective Course)	Elective courses BF 6704 Investment BF 6706 International Financial Management BM 6802 Advertising and Promotional Strategies BM 6803 Product Management BM 6805 Marketing Logistics Management BM 6806 International Marketing Management BM 6810 Customer Relationship Management BM 6890 Sem. In Marketing Management (Social Media)	

STUDY PLAN HUA MAK CAMPUS

Foundation Courses

AWC 2000 Upper Intermediate Academic Writing Course*

Thesis Option	Non - Thesis Option	Trimester 5
Thesis Option Trimester 1 BG 5006 Intro. To Quantitative Analysis BP 6903 Organizational Behavior BA 6601 Managerial Accounting BC 6501 Intro. To Mgt. Information Systems	Trimester 1 BG 5006 Intro. To Quantitative Analysis BP 6903 Organizational Behavior BA 6001 Managerial Accounting BC 6501 Intro. To Mgt. Information Systems	Written and Oral Comprehensive Exam
Trimester 2 BP 6902 Business Research Methodology BP 6910 International Business Management BF 6701 Financial Management BE 6401 Managerial Economics	Trimester 2 BP 6902 Business Research Methodology BP 6910 International Business Management BF 6701 Financial Management BE 6401 Managerial Economics	Specialization Areas: Marketing BM 6802 Advertising and Promotion BM 6806 Int'l marketing Management BM 6896 Consume Behavior BM 6803 Product Management Finance BF 6704 Investment BF 6705 Management of Financial Institutions BF 6706 Int'l Financial Management BF 6791 ST. Risk Management General Management BP 6909 Negotiation
Trimester 3 BM 6801 Marketing Management BP 6904 Operation Management BP 6918 Strategic Management One Elective Course in Specialization	Trimester 3 BM 6801 Marketing Management BP 6904 Operation Management Two Elective Courses in Specialization	<i>*Elective Courses with Specialization Area</i> <i>*Availability of elective courses depends on term and lecturers</i>
Trimester 4 BZ 7000 Thesis in Specialization (6 credits) BZ 7001 Thesis in Specialization (9 credits)	Trimester 4 BP 6918 Strategic Management Individual Research in Specialization Two Elective Courses in Specialization	

APPLY AT

Hua Mak Campus

Admissions Center "P" Building, 1st floor,

Ramkhamhaeng 24 Road, Bangkok 10240 Thailand

Office hours:

Monday – Friday	08:30 A.M. - 05:00 P.M.
Saturday	08:00 A.M. - 04:30 P.M.
Sunday	08:00 A.M. - 02:00 P.M.

ABAC Professional Training Center

ZEN @Central World, Level 14

4, 4/5 Rajdamri Rd., Phatumwan

Bangkok 10330 Thailand

Office hours:

Monday - Friday	10:00 A.M. to 06:00 P.M.
Saturday - Sunday	10:00 A.M. to 06:00 P.M.

Suvarnabhumi Campus

Admissions Center SR101,

88 Moo 8 Bang Na-Trad Km.26, Bangsangkong,

Samuthprakarn, Thailand 10540

Office hours:

Monday - Friday	08:30 A.M. to 05:00 P.M.
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IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

The University Registrar

UNIVERSITY ADMISSIONS CENTER (UNIAD)

Last updated: March 2020

HUA MAK CAMPUS

Tel. +66 (2) 300 4543-62 Ext.1244

Tel. +66 (2) 719 1929

Website : www.grad.au.edu

E-mail : gradadmission@au.edu

ABAC PROFESSIONAL TRAINING CENTER

Zen @ Central World, 14th floor.

E-mail : citycampus@au.edu

Tel: +66 (2) 1009 115-8

SUVARNABHUMI CAMPUS

SR101

Tel. +66 (2) 723 2713



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Mobile App.



+66 (81) 815 1237

www.grad.au.edu

gradadmission@au.edu